

PARADIGM *Research*

The 2010-2011 Debate Season



Since 1993, Paradigm has published the **FINEST** debate research for CX, LD, and Public Forum debate. We help your debate team be their **BEST!**

The **MILITARY/POLICE PRESENCE** debate brings more exceptional ideas - arguments conceived by experts and delivered with the consistent responsive service that makes Paradigm the first choice for outstanding research of every dedicated coach and debater.

When you are prospecting for wins this season, investing in Paradigm is the right way to save time and money. We hope you will let us guide you through the tactics to bring prosperity to you and your squad. . . again.

We look forward to working with you . . . and for you!

A handwritten signature in blue ink that reads 'J. Rutledge'.

Jeff Rutledge, President

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BLOX ONLINE DEBATE LIBRARY

BLOX: THE PARADIGM RESEARCH ONLINE DEBATE LIBRARY

\$850 Value for only \$699

- BLOX is your online library of the best ready-to-run arguments from Paradigm available to your squad every hour of every day!

- **IT JUST MAKES SENSE**

BLOX is “not” an endless database. You don’t have to hunt through a pile of evidence to force arguments together. BLOX is the ideal library of our best ready-to-run blocks for CX, LD and Public Forum debate. BLOX is more proof that the best way to deliver great research is the simple way.

- **WHAT IS BLOX?**

BLOX is a member’s-only site stocked with PDF files you can view & download to your computer. Your account can be used by every member of your squad from wherever they are. BLOX requires only normal browser software and an everyday internet connection. It’s easy, filled with quality content, and it’s there whenever you need it. It is exactly what you need.

- **WHERE IS BLOX?**

BLOX resides on the Paradigm web site (www.oneparadigm.com) - visit our web site and follow the links to log-in to your BLOX library.

- **WHAT IS IN BLOX?**

It’s better than 6000 cards in more than 1000 ready-to-run blocks for CX debate - aff cases, DA’s, counterplans, neg case & agent positions, kritiks and lots more. You can add-on materials for LD and Public Forum debate too. It’s the absolute best one-stop debate library anywhere.

SUBSCRIPTION OPTIONS:

- **BLOX Online Subscription**

Includes: 8 Paradigm Affirmatives, 4 Disadvantage Books, 2 Counterplan Books, 3 Impact Books, 2 Neg Case Books, 2 Topic Kritik Books, Topicality Debate, Politics Debate, Thoroughbred Theory Blocks, Anti-Kritik Handbook, and Update Club!

- **BLOX Add-Ons**

- LD Subscription Add-On - \$89

Includes four Paradigm NFL LD Topic Analysis books.

- Public Forum Add-On - \$119

Includes eight Public Forum Debate Topic Position Papers.

(NOTE - must purchase BLOX to get special discount pricing on LD and PF subscription add-ons. For standalone pricing on LD and PF subscriptions, see that product section in this product information bulletin.)

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CX POLICY

PARADIGM AFFIRMATIVES (Approx 75 pp./\$25 each)

Known for quality in concept and design, the Paradigm Affirmatives are durable enough to last the entire debate season. Including 1AC and all the key extensions, they're popular for good reason! Each unique and compelling affirmative case is selected for its direct relevance to the Military/Police Presence Topic and unique strategic strength. You'll win with these cases all season long.

1. Afghanistan: Accelerated Withdrawal
2. Afghanistan: Decreased Police Role
3. Iraq: Accelerated Withdrawal
4. Japan: Rebasing
5. Japan: Alliance Withdrawal
6. S. Korea: Alliance Withdrawal
7. Turkey: Reduce Military Ties/Sales
8. Turkey: Nuclear Weapons Withdrawal

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We're well known for the quality of our disadvantages - they're among our most popular titles. Each book includes two briefed out disadvantages - grouped by subject matter - including 1NC Shells and all the key extensions needed to win the argument in the toughest debates against any case.

1. Shift DA's
 - Revenue/Doctrine Shift DA
 - Troop Shift DA
2. Credibility DA's
 - Appeasement DA
 - Terrorism DA
3. Political Fallout DA's
 - Japan Politics DA
 - U.S. Midterm Elections DA
4. Competitor States DA's
 - China DA
 - Russia DA

PARADIGM COUNTERPLANS (Approx 75 pp/\$25 each)

It's always good to have more strategic options - these counterplans will help you be ready for any debate contingency. Given that counterplans have always been the choice of teams that have a sense of strategy and the importance of options, the renaissance of counterplans in debate is no surprise. Each of these counterplans is composed with an eye toward competition and includes 1NC Shells and key extensions. Each counterplan is carefully selected for its direct relevance to the Military/Police Presence Topic.

1. Consultation CP's
 - Japan CP
 - China CP
2. Agent CP's
 - Congress CP
 - Executive Order CP

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CX POLICY

PARADIGM TOPIC KRITIKS (Approx 75 pp/\$25 each)

Paradigm's fine topic kritiks are very popular - each is selected specifically for this CX topic. These positions will be relevant in a huge number of debates. You have to be ready - these files make sure you are. Each includes all the research you need to run the argument - key research choreographed carefully to maximize your strategic advantage against the broadest selection of topic cases. Be prepared - we are!

1. Geopolitics Kritiks
 - Critical Cartography Kritik
 - Positive Peace (Nonviolence) Kritik
2. Post-Structurall Kritiks
 - Biopolitics Kritik
 - Psychoanalysis (Zizek) Kritik

THE IMPACT DEBATE (Approx 75 pp/\$25 each)

With the direction of recent CX topics, it's vital to possess a unique mastery of a narrow set of impact positions on both sides of the topic. Our research provides you with the most up-to-date, in-depth impacts for your cases, disadvantages, and case turns. Organized into shells and extensions, they'll be equally useful on the affirmative and negative. If you want to win the key impacts no matter what debate you're in - you need the Military/Police Presence impact series. The Impact Debate series will help you confidently debate the most recognizable impacts and advantages associated with the Military/Police Presence debate topic.

1. Leadership
2. Proliferation
3. Regional Wars and Terrorism

NEGATIVE CASE BOOKS (Approx 125 pp/\$35 each)

The Negative Case Books will help you confidently debate against the most dominant and difficult affirmative positions on the Military/Police Presence Topic. Our research provides you with the most up-to-date, in-depth positions against these popular cross-topic affirmative arguments. Organized into shells and extensions, they're the kind of expert resources you always expect from Paradigm. If you want to debate against all cases with confidence - you need the Negative Case Books series.

1. East Asia
 - positions against popular case arguments for Japan & South Korea affirmatives.
2. Southwest Asia
 - positions against popular case arguments for Iraq, Afghanistan, Kuwait & Turkey affirmatives.

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CX POLICY

THE 2010 POLITICS DEBATE (Approx 125 pp/\$30)

Updated for the Military/Police Presence Topic! Politics is a common argument in many policy debates today - you have to be prepared. This vital resource includes key insight on the mechanics of various politics arguments, use of electronic research, how to structure your positions, analysis of key theory issues, and a step-by-step discussion of how politics is best debated in each speech - from links and uniqueness to impacts and effective cross examination strategies. The 2010 Politics Debate includes the key evidence you'll need to debate politics with confidence. Blocks include election scenarios, court politics, consideration of political capital and political credibility, winners win/lose, olive branch positions, research on the intricacies of presidential blame and credit, the implications of popularity resulting from policy choices, and how to deal with unexpected scenarios. This is the complete politics debate toolkit - a must have for all CX debaters. Politics is a compulsory hurdle - be ready to jump on it with authority with The 2010 Politics Debate.

THE 2010 TOPICALITY DEBATE (Approx 125 pp/\$30 each)

This is the definitive view of the 2010-2011 Military/Police Presence Topic definitions and boundaries. Included are careful analysis, terms, and strategically composed positions. This authoritative resource defines ground, focuses research effort, and lays the foundation for key arguments. Many key topicality positions are included - each is crafted into shells that will serve you well the entire season. Includes an insightful introductory essay and detailed definitions of all relevant terms and an exhaustive issue examination in commentary and composed positions of the Military/Police Presence Topic. The first step to debating successfully this season is to own topicality - The 2010 Topicality Debate is a perfect head start.

THE UPDATE CLUB (2 Editions/Only in BLOX Subscriptions)

- Specially selected affirmative and negative positions based on emerging cases in each timely edition - 2 updates released Nov. 1st & Jan 10th. You can have your own research assistant for a fraction of the price of an assistant coach - it's a great deal on great arguments. The Update Club is a versatile formula of negative case hits and affirmative positions created just for this series. Each argument is researched - and presented in ready-to-run blocks - by staff experts that pay careful attention to detail in research coverage and argument assembly. The Military/Police Presence Topic won't stand still - you shouldn't either!

THE ANTI-KRITIK HANDBOOK (Approx 175 pages/\$35)

This authoritative resource will help you beat all kinds of kritiks. The Anti-Kritik Handbook includes a complete and lengthy introduction to the history and theoretical basis of kritiks. The Anti-Kritik handbook includes all the key research - more than 1200 cards on key generic kritiks: Language/Rhetoric, Causality, Foucault, Postmodernism, Derrida's Deconstruction, Heidegger's Posthumanism, Normativity, Statism, Narrative, Cultural Relativism, Nuclearism, Terror Talk, Threat Construction, & more. It's critical and indispensable. It's the playbook for the opposition if you run kritiks and a vital tool for beating kritiks with authority.

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CX POLICY

THOROUGHbred THEORY BLOCKS (160 pages/\$30)

Your all-in-one policy debate theory resource is the perfect reference for all CX debaters. All CX debaters have to become comfortable with the theoretical foundations of the activity to be truly competitive. This is when our insight into policy debate theory is most valuable. The Thoroughbred Theory Blocks presents a catalog of theory briefs that cover both sides of nearly every theory controversy with concise positions and extensions. As a reference, or as a classroom teaching tool, this is a resource that will serve you well this season - and every season. Ready to use blocks with answers to most popular theory questions.

Including:

- TOPICALITY (Standards, Impacts, Justification, and more),
- FIAT (General Theory, Affirmative Fiat, Negative Fiat, and more),
- CONDITIONALITY (Use and defense on the Affirmative and Negative),
- TRADITIONAL STOCK ISSUES (Significance, Risk, Solvency),
- and much more policy theory analysis.

Once you get a good dictionary - get the Thoroughbred Theory Blocks.

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LINCOLN DOUGLAS

THE PARADIGM LD TOPIC ANALYSIS

Approx 60 pages each - \$30 each - 4-topics \$109 (\$15 Shipping)

Paradigm presents the most popular LD topic handbooks anywhere - featuring strategic examinations of regular season NFL LD topics rooted in the professional topic literature. **OUR EDITOR'S OVERVIEW** Our editor introduces you to the topic research with a cogent consideration of the historical background of the topic and important challenges presented by the field contextual literature.

CONCISE TOPIC RESEARCH The research in our topic analyses is always on-point. It's targeted to identifying choice affirmative and negative positions and orienting debaters to all the key controversies of each regular season topic.

EXPERT INSIGHT These expert commentaries - prepared fresh at the moment of each topic announcement - feature concise commentary from the topic literature and winning advice by LD experts. Each edition is a complete resource, a unique assessment of the field literature associated with each new topic, and a refreshingly approachable explanation of the strategic issues as they relate to LD debate. Feature rich and well known for timeliness in delivery and precision in viewpoint - these manuals are the key prep tool for all LD coaches and debaters.

RAPID DELIVERY Each topic analysis will be released no later than 15 days after the topic announcement.

Four NFL LD Topics:

- September/October
- November/December
- January/February
- March/April

Offered individually or as a resource saving subscription.

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\$30 each - \$149 Complete Set

A concise introduction and hundreds of indexed quotations on each seminal body of philosophy.

1. Basic Moral Philosophies (834 cards)
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LINCOLN DOUGLAS

THE LINCOLN DOUGLAS ROAD GUIDE

182 pages - \$35

The LD Road Guide presents step-by-step directions for acquiring the key skills needed to succeed at all levels of LD debate. This unique and informative guide to success in LD debate discusses every skill needed to succeed at every level of the activity - from research to cross-examination. It includes the insider tips that will help all debaters design successful strategies and an extensive literature review of many of the most popular arguments in LD debate. The nationally popular Road Guide includes essays on key LD skills, sample annotated affirmative and negative cases, and three complete annotated debates. Each will be presented to exhibit a specific skill level: beginner, intermediate and advanced - a super way to see how arguments progress step-by-step from one level of LD debate to the next! You'll also find an extensive discussion of design and execution of LD strategy, research bibliographies assembled specifically for this volume, and extended coverage of the tricks and strategies of successful research. Specific tactical advice will help you master the key LD SKILLS (Logic, case writing, topic analysis, and more), EXECUTION TECHNIQUES (Speaking, cross-examination, and more), and ARGUMENT STRATEGIES (Values - liberty, equality, dignity, and more - Systems - legitimacy, categorical imperative, social contract, democracy, and more). An instant favorite stock resource of the entire LD community.

THE LINCOLN DOUGLAS POSITIONS

\$25 each - \$129 Complete Set

Essay-driven discussions of huge bodies of philosophy. As a review of the basics and as your study partner while reading the original works, you'll find them a perfect balance of rudiment and detail.

1. Contractual Justice (78 pp)

Hobbes, Locke, Hume, Narveson and Rousseau. Sample case: "that violent revolution is justified as response to political oppression."

2. Distributive Justice (79 pp)

Rawls and his critics Nozick and Sandel. Sample case: "that government provision of welfare to the poor ought to be valued above individual economic freedoms."

3. Rights And Equality (90 pp)

Non-contractual theories of rights from the classic Mill to modern treatments from Hayek, Feinberg, Shue's theories of human rights and Critical Race Theory. Sample case: "that individual expressive freedoms ought to be limited by a concern for cultural sensitivity."

4. Deontology (72 pp)

Kant's morals and politics of his moral thought and Gewirth's that closely resemble Kant's. Sample case: "that the possession of nuclear weapons is immoral."

5. Utilitarianism (78 pp)

Classic works of Bentham and Mill and the modern work of Singer. Sample case "that the possession of nuclear weapons is immoral."

6. Democratic Thought (79 pp)

The Federalists, De Tocqueville, and pluralist democrats (e.g. Dahl) versus critics of pluralism (e.g. Schattschneider). Sample case: "that mandatory term limitations for US legislators are justified."

Offered individually or as a resource saving complete set.

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LINCOLN DOUGLAS

COACHING FOR SUCCESS: WINNING IN LD DEBATE
138 Pages - \$35

An easy-to-follow introduction to the skills that will help coaches prepare their debaters to compete at all levels of LD debate. Includes activities created especially for this edition that will help all debaters acquire key LD skills. This edition will enable all debate administrators to acquire and sharpen their skills in several key coaching roles - as team leader, facilitator, counselor and director. Each lesson includes detailed notes, clear objectives, and suggested variations for customizing the strategies to fit programs of all sizes. This is a blueprint to help you construct or renovate your LD program with a sound foundation in research, case writing, rebuttal prep, philosophy curriculum tips, and much more. If successful LD coaching is your objective, this expert advice is the perfect starting point.

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PUBLIC FORUM

PARADIGM PUBLIC FORUM DEBATE TOPIC POSITION PAPERS

Approx 45 pages each - \$20 each/Eight-topic Subscription \$139

Available online only! Download through BLOX Library or from the Paradigm Store as a buy-n-download!

We're committed to Public Forum debate. Public Forum debate is an exciting event for us - it's already become a major player in the debate community and the future is very bright. Our commitment to Public Forum debate is complete and compelling. We take this event seriously and our research shows this on every monthly topic. We don't waste time. When a new Public Forum topic is announced, you can't afford to waste time wondering what will happen - you've only got a few weeks to become an expert! We can help you prepare no matter what the topic. Our position papers will brief you on the background of each topic, present insightful commentary on the most compelling positions on both sides, and deliver pointed research that will refine your understanding of the topic and help you prepare winning positions. Our well known research expertise is brought to bear on Public Forum debate. You can rely on our staff to provide you with an authoritative head start needed to get straight to the heart of each new topic.

Eight Public Forum Topic Papers:

- September
- October
- November
- December
- January
- February
- March
- April

Rapid delivery is a Paradigm tradition. Each topic position paper will be released no later than 15 days after the topic announcement. More debate is always good - Public Forum debate is one of our favorites. When you see our research, you'll know we're serious!

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