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The 2009-2010 Debate Season

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Jeff Rutledge, President

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- **WHAT IS BLOX?**

BLOX is a member's-only site stocked with PDF files you can view & download to your computer. Your account can be used by every member of your squad from wherever they are. BLOX requires only normal browser software and an everyday internet connection. It's easy, filled with quality content, and it's there whenever you need it. It is exactly what you need.

- **WHERE IS BLOX?**

BLOX resides on the Paradigm web site (www.oneparadigm.com) - visit our web site and follow the links to log-in to your BLOX library.

- **WHAT IS IN BLOX?**

It's better than 6000 cards in more than 1000 ready-to-run blocks for CX debate - aff cases, DA's, counterplans, neg case & agent positions, kritiks and lots more. You can add-on materials for LD and Public Forum debate too. It's the absolute best one-stop debate library anywhere.

SUBSCRIPTION OPTIONS:

- **BLOX Online Subscription**

Includes: 8 Paradigm Affirmatives, 4 Disadvantage Books, 2 Counterplan Books, 2 Topic Kritik Books, 2 Impact Debate Books, 2 Agent Debate Books, 2 Neg Case Books, Politics Debate, Topicality Debate, Thoroughbred Theory Blocks, Anti-Kritik Handbook, and The Negative Club!

- **BLOX Add-Ons**

- LD Subscription Add-On - \$89

Includes four Paradigm NFL LD Topic Analysis books.

- Public Forum Add-On - \$119

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CX POLICY

PARADIGM AFFIRMATIVES (Approx 75 pp./\$25 each)

Known for quality in concept and design, the Paradigm Affirmatives are durable enough to last the entire debate season. Including 1AC and all the key extensions, they're popular for good reason! Each unique and compelling affirmative case is selected for its direct relevance to the Poverty Topic and unique strategic strength. You'll win with these cases all season long.

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 - Spending Tradeoff DA
2. Economy DA's
 - Competitiveness/Trade DA
 - Dependency DA
3. Systemic DA's
 - Movements DA
 - Overconsumption DA
4. International Signal DA's
 - Democratic Credibility DA
 - Soft Power DA

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It's always good to have more strategic options - these counterplans will help you be ready for any debate contingency. Given that counterplans have always been the choice of teams that have a sense of strategy and the importance of options, the renaissance of counterplans in debate is no surprise. Each of these counterplans is composed with an eye toward competition and includes 1NC Shells and key extensions. Each counterplan is carefully selected for its direct relevance to the Poverty Topic.

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 - Exclude Indigenous Persons CP
 - 'No Means Testing' CP

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 - Race Discourse Kritik
2. Structural Kritiks
 - Capitalism Kritik
 - Coercion/Libertarianism Kritik

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2. U.S. Leadership & Poverty

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The Agent Debate series helps you deploy masterful arguments when debating a critical question posed by this topic: Which portion of the government should administer poverty policy? Oriented primarily to the negative, these materials are valuable on both sides of the topic. They contain specially selected agent-based positions and key evidence from both sides of these hot political and legal questions. Using this material, you'll be able to confidently debate topic-grounded counterplans, key disadvantages and net benefits. You'll love winning with them.

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NEGATIVE CASE BOOKS (Approx 125 pp/\$35 each)

The Negative Case Books will help you confidently debate against the most dominant and difficult affirmative positions on the Poverty Topic. Our research provides you with the most up-to-date, in-depth positions against these popular cross-topic affirmative arguments. Organized into shells and extensions, they're the kind of expert resources you always expect from Paradigm. If you want to debate against all cases with confidence - you need the Negative Case Books series.

1. Groups in Poverty Negative Case Book
 - positions against elderly, homeless, indigenous persons, immigrants, veterans, etc.
2. Poverty Programs Negative Case Book
 - positions against childcare, drug rehab, education, health care, hunger, welfare reform, etc.

THE 2009 POLITICS DEBATE (Approx 125 pp/\$30)

Updated for the Poverty Topic! Politics is a common argument in many policy debates today - you have to be prepared. This vital resource includes key insight on the mechanics of various politics arguments, use of electronic research, how to structure your positions, analysis of key theory issues, and a step-by-step discussion of how politics is best debated in each speech - from links and uniqueness to impacts and effective cross examination strategies. The 2009 Politics Debate includes the key evidence you'll need to debate politics with confidence. Blocks include election scenarios, court politics, consideration of political capital and political credibility, winners win/lose, olive branch positions, research on the intricacies of presidential blame and credit, the implications of popularity resulting from policy choices, and how to deal with unexpected scenarios. This is the complete politics debate toolkit - a must have for all CX debaters. Politics is a compulsory hurdle - be ready to jump on it with authority with The 2009 Politics Debate.

THE 2009 TOPICALITY DEBATE (Approx 125 pp/\$30 each)

This is the definitive view of the 2009-2010 Poverty Topic definitions and boundaries. Included are careful analysis, terms, and strategically composed positions. This authoritative resource defines ground, focuses research effort, and lays the foundation for key arguments. Many key topicality positions are included - each is crafted into shells that will serve you well the entire season. Includes an insightful introductory essay and detailed definitions of all relevant terms and an exhaustive issue examination in commentary and composed positions of the Poverty Topic. The first step to debating successfully this season is to own topicality - The 2009 Topicality Debate is a perfect head start.

THE NEGATIVE CLUB (\$75 subscription/2 Editions)

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series. Each argument is researched - and presented in ready-to-run blocks - by staff experts that pay careful attention to detail in research coverage and argument assembly. The Poverty Topic won't stand still - you shouldn't either!

THE ANTI-KRITIK HANDBOOK (Approx 175 pages/\$35)

This authoritative resource will help you beat all kinds of kritiks. The Anti-Kritik Handbook includes a complete and lengthy introduction to the history and theoretical basis of kritiks. The Anti-Kritik handbook includes all the key research - more than 1200 cards on key generic kritiks: Language/Rhetoric, Causality, Foucault, Postmodernism, Derrida's Deconstruction, Heidegger's Posthumanism, Normativity, Statism, Narrative, Cultural Relativism, Nuclearism, Terror Talk, Threat Construction, & more. It's critical and indispensable. It's the playbook for the opposition if you run kritiks and a vital tool for beating kritiks with authority.

THOROUGHbred THEORY BLOCKS (160 pages/\$30)

Your all-in-one policy debate theory resource is the perfect reference for all CX debaters. All CX debaters have to become comfortable with the theoretical foundations of the activity to be truly competitive. This is when our insight into policy debate theory is most valuable. The Thoroughbred Theory Blocks presents a catalog of theory briefs that cover both sides of nearly every theory controversy with concise positions and extensions. As a reference, or as a classroom teaching tool, this is a resource that will serve you well this season - and every season. Ready to use blocks with answers to most popular theory questions. Including:

- TOPICALITY (Standards, Impacts, Justification, and more),
- FIAT (General Theory, Affirmative Fiat, Negative Fiat, and more),
- CONDITIONALITY (Use and defense on the Affirmative and Negative),
- TRADITIONAL STOCK ISSUES (Significance, Risk, Solvency),
- and much more policy theory analysis.

Once you get a good dictionary - get the Thoroughbred Theory Blocks.

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- Star Muir teaches beginning CX in a topic-specific environment.

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- Policy Debate Introduction - basic theory review and in-depth discussions of topicality, DA's, counterplans, and more.
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EXPERT INSIGHT These expert commentaries - prepared fresh at the moment of each topic announcement - feature concise commentary from the topic literature and winning advice by LD experts. Each edition is a complete resource, a unique assessment of the field literature associated with each new topic, and a refreshingly approachable explanation of the strategic issues as they relate to LD debate. Feature rich and well known for timeliness in delivery and precision in viewpoint - these manuals are the key prep tool for all LD coaches and debaters.

RAPID DELIVERY Each topic analysis will be released no later than 15 days after the topic announcement.

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THE LINCOLN DOUGLAS ROAD GUIDE

182 pages - \$35

The LD Road Guide presents step-by-step directions for acquiring the key skills needed to succeed at all levels of LD debate. This unique and informative guide to success in LD debate discusses every skill needed to succeed at every level of the activity - from research to cross-examination. It includes the insider tips that will help all debaters design successful strategies and an extensive literature review of many of the most popular arguments in LD debate. The nationally popular Road Guide includes essays on key LD skills, sample annotated affirmative and negative cases, and three complete annotated debates. Each will be presented to exhibit a specific skill level: beginner, intermediate and advanced - a super way to see how arguments progress step-by-step from one level of LD debate to the next! You'll also find an extensive discussion of design and execution of LD strategy, research bibliographies assembled specifically for this volume, and extended coverage of the tricks and strategies of successful research. Specific tactical advice will help you master the key LD SKILLS (Logic, case writing, topic analysis, and more), EXECUTION TECHNIQUES (Speaking, cross-examination, and more), and ARGUMENT STRATEGIES (Values - liberty, equality, dignity, and more - Systems - legitimacy, categorical imperative, social contract, democracy, and more). An instant favorite stock resource of the entire LD community.

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5. Utilitarianism (78 pp)

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LINCOLN DOUGLAS

COACHING FOR SUCCESS: WINNING IN LD DEBATE
138 Pages - \$35

An easy-to-follow introduction to the skills that will help coaches prepare their debaters to compete at all levels of LD debate. Includes activities created especially for this edition that will help all debaters acquire key LD skills. This edition will enable all debate administrators to acquire and sharpen their skills in several key coaching roles - as team leader, facilitator, counselor and director. Each lesson includes detailed notes, clear objectives, and suggested variations for customizing the strategies to fit programs of all sizes. This is a blueprint to help you construct or renovate your LD program with a sound foundation in research, case writing, rebuttal prep, philosophy curriculum tips, and much more. If successful LD coaching is your objective, this expert advice is the perfect starting point.

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PUBLIC FORUM

PARADIGM PUBLIC FORUM DEBATE TOPIC POSITION PAPERS

Approx 45 pages each - \$20 each/Eight-topic Subscription \$139

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We're committed to Public Forum debate. Public Forum debate is an exciting event for us - it's already become a major player in the debate community and the future is very bright. Our commitment to Public Forum debate is complete and compelling. We take this event seriously and our research shows this on every monthly topic. We don't waste time. When a new Public Forum topic is announced, you can't afford to waste time wondering what will happen - you've only got a few weeks to become an expert! We can help you prepare no matter what the topic. Our position papers will brief you on the background of each topic, present insightful commentary on the most compelling positions on both sides, and deliver pointed research that will refine your understanding of the topic and help you prepare winning positions. Our well known research expertise is brought to bear on Public Forum debate. You can rely on our staff to provide you with an authoritative head start needed to get straight to the heart of each new topic.

Eight Public Forum Topic Papers:

September
October
November
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January
February
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Rapid delivery is a Paradigm tradition. Each topic position paper will be released no later than 15 days after the topic announcement. More debate is always good - Public Forum debate is one of our favorites. When you see our research, you'll know we're serious!

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(*Required! Coach's email address required - Public Forum materials delivered through BLOX online)

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Includes: 8 Paradigm Affirmatives, 4 DA Books, 2 Counterplan Books, 2 Impact Books, 2 Agent Debate Books, 2 Neg Case Books, Debating Topicality, Debating Politics, 2 Kritik Books, Neg Club, Theory Blocks, & Anti-Kritik Handbook!

- BLOX ADD-ONS

- LD Topic Analysis Subscription	Add \$89	
- Public Forum Debate Subscription	Add \$119	

(*BLOX full subscription required for BLOX Add-Ons)

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